

Privacy Policy (Ikon Live Event)

Last Updated: 13 September 2026

IKON LIVE EVENT ("IKON LIVE EVENT", "we", "us", or "our") respects your privacy and is committed to protecting the personal information that you provide to us.

This Privacy Policy explains how we collect, use, store, disclose, and protect information when you visit www.ikonliveevent.in or use our services.

By using our website or submitting information to us, you acknowledge this Privacy Policy.

1. Information We Collect

Depending on how you interact with our website and services, we may collect the following information:

A. Personal Information

This may include:

- Full name
- Mobile number
- Email address
- City and state
- Date of birth or age, where required for a tournament
- Profile photograph
- Player information
- Cricket or sports-related information
- Team information
- Tournament registration information
- Other information voluntarily submitted through registration or enquiry forms

B. Tournament and Player Information

For tournament and auction management, we may collect information such as:

- Player name
- Player photograph
- Playing role
- Playing statistics
- Team details
- Auction category
- Registration information
- Auction status
- Tournament participation information
- Other information required by the respective tournament organizer

C. Communication Information

If you contact us, we may collect:

- Your name
- Phone number
- Email address
- Message or enquiry
- Other information you choose to provide

D. Technical Information

When you access our website, certain technical information may be automatically collected, such as:

- IP address
- Browser type
- Device type
- Operating system
- Website pages visited
- Approximate usage information
- Date and time of access
- Referring website

This information may be used for security, analytics, troubleshooting, and improving our website.

2. How We Use Your Information

We may use your information for purposes including:

- Processing tournament registrations
- Managing player information
- Managing tournament and auction-related activities
- Providing broadcasting and event services
- Responding to enquiries
- Communicating with users
- Providing customer support
- Sharing event-related updates
- Managing our website and services
- Improving website functionality and user experience
- Maintaining security
- Preventing fraud, misuse, or unauthorized activity
- Complying with legal and regulatory requirements
- Creating and publishing tournament-related content where appropriately authorized

We will process personal information for specified and legitimate purposes and in accordance with applicable law.

3. Player and Tournament Information

If you register for a tournament or participate in an event managed or supported by IKON LIVE EVENT, certain information may be used for legitimate tournament purposes. Depending on the tournament, information such as your name, photograph, player profile, team, playing role, auction status, statistics, or tournament performance may be displayed publicly through:

- Our website
- Tournament pages
- Live broadcasts
- Auction broadcasts
- Social media
- Promotional materials
- Digital sports content

Where required, the applicable tournament organizer's rules and notices may also apply.

4. Sharing of Information

We may share information where reasonably necessary with:

- Tournament organizers
- Team administrators or authorized tournament officials
- Event production teams
- Broadcasting and streaming service providers
- Technology and hosting service providers

- Communication service providers
- Payment service providers, where applicable
- Professional advisers or service providers
- Government authorities or law enforcement agencies where legally required

We do not intend to sell your personal information to third parties for their independent commercial use.

5. Third-Party Platforms

Our services may use or link to third-party platforms such as YouTube, WhatsApp, Instagram, Facebook, payment gateways, hosting providers, analytics services, or other technology providers.

When you interact with these platforms, their own privacy policies and terms may apply. IKON LIVE EVENT does not control the privacy practices of third-party platforms.

6. Cookies and Similar Technologies

Our website may use cookies or similar technologies to:

- Maintain website functionality
- Understand website usage
- Improve user experience
- Analyze website performance
- Maintain security
- Remember certain preferences

You may be able to control cookies through your browser settings. Disabling certain cookies may affect some website functionality.

7. Data Security

We take reasonable technical and organizational measures to protect personal information against unauthorized access, misuse, alteration, disclosure, or destruction.

However, no internet-based system can be guaranteed to be completely secure. You should also take reasonable precautions when sharing personal information online.

8. Data Retention

We retain personal information only for as long as reasonably necessary for the purposes for which it was collected, including:

- Providing requested services
- Maintaining tournament and event records
- Meeting legal or regulatory requirements
- Resolving disputes
- Maintaining business records
- Preventing fraud or misuse

The retention period may vary depending on the type and purpose of the information.

9. Your Choices and Rights

Depending on applicable law, you may have rights relating to your personal information, including the ability to:

- Request information about the personal data we process;
- Request correction of inaccurate or incomplete information;
- Request deletion of personal information where legally applicable;
- Withdraw consent where processing is based on consent;
- Raise concerns or complaints regarding the processing of your personal information.

Requests may be subject to applicable legal requirements and reasonable verification.

To make a privacy-related request, please contact us using the details provided below.

10. Children's Privacy

Our website is not intended to knowingly collect personal information from children in violation of applicable law.

Where participation in a tournament involves minors, information may be collected and processed in accordance with applicable law and the requirements of the relevant tournament organizer.

Where required, appropriate consent or authorization may be requested from a parent or legal guardian.

11. External Links

Our website may contain links to external websites and platforms.

We are not responsible for the privacy practices, content, security, or policies of external websites.

We recommend reviewing the privacy policy of any third-party website before providing personal information.

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our services, technology, legal requirements, or business practices.

Any updated version will be published on this page with a revised "Last Updated" date. We encourage you to periodically review this page.

13. Contact Us

For privacy-related questions, requests, or complaints, please contact:

IKON LIVE EVENT

Ahmedabad, Gujarat, India

Email: ikonliveevent@gmail.com

Phone: +91 72029 49662

Website: www.ikonliveevent.in

When contacting us regarding personal information, please provide sufficient information for us to understand and process your request.

14. Consent

By using our website or voluntarily submitting your personal information through our forms or services, you acknowledge that you have read and understood this Privacy Policy and agree to the processing of your information as described here, subject to applicable law.